

Kwik Trip Spring 2024 Essay Contest: Why Wisconsin

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Snap-On isn't just a generic manufacturing company, they have long been a vital part of empowering the Wisconsin community creating opportunities for all. From donating to local schools, to creating charity events, to building socially responsible careers, Snap-On has revolutionized the Wisconsin community being a force for good.

Snap-On has donated to many local schools empowering engineering education, among these schools is Nicolet High School, the one I attend. Snap-On promotes extracurricular activities by endorsing the Nicolet FEAR team, which competes in robotic competitions by building robots every year to complete certain tasks. Snap-On has donated thousands of dollars every year to support the Nicolet FEAR team, making success possible providing both tools, and the compensation required in order to build a robot from the ground up, and cover the costs for national travel in competitions assisting the team into the FRC World Championships for 3 years in a row. By donating to the Nicolet FEAR robotics, team Snap-On helps build the next generation of engineers. Snap-On also donates yearly to other educational organizations, such as Carthage College, among many others. With their educational efforts, Snap-On serves as a force of good helping both students, educators, and building the future generation of engineers.

In addition to educational efforts, Snap-On has created many donation projects to empower local communities. One of these being "Toys for Tots", an effort collecting toys to donate to those in need from November to December. Such efforts have changed local lives

providing kids opportunities they would have never been able to experience given their conditions. Toys for Tots, among many other donation efforts, helps empower the Wisconsin community and serves as a force of good changing Wisconsin lives day-by-day.

Snap-On also prioritizes social responsibility in the workspace, creating thousands of jobs to support workers. Among these socially responsible guidelines, Snap-On prioritizes “Human Rights” making sure employees get equal representation in the workspaces, “Safety” keeping employees secure, promoting “Healthy Lifestyles”, with “Education” and “Community Involvement” keeping employees not only paid but guided through life. By offering some of the most manufacturing jobs in Wisconsin, Snap-On serves as a force of good fueled by strong ethics and genuine care for their employees.

A force of good should empower Wisconsin to uplift its community, and no company better than Snap-On does this. By offering fairly paid careers, backed by strong worker care and ethics, and empowering the future generation of engineers through educational philanthropic efforts, while simultaneously donating and creating local charities, Snap-On serves as a force of good throughout the Wisconsin community changing the lives of thousands.

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